

November 2021

Gambling spend increases in Q3 2021 compared to 2020

Figures from the Danish Gambling Authority's quarterly statistics show that the total gross gaming revenue (GGR) for betting, online casino, gaming machines and land-based casino in Q3 2021 amounted to DKK 1,663 million. This is a year-on-year increase of DKK 122 million, which equals 7.9 percent. Only the gaming machine sector did not see an increase in Q3.

Development compared with 03 2020

17.3 %

SGCR
(2021 03)

65.77
million DKK

Development compared with 03 2020

2.8 %

Land-based casinos

Development compared with 03 2020

NBL Letrores are not included in the overview

Land-based casinos

Development compared with 03 2020

17.4 %

SGCR
(2021 03)

1.7 %

SGCR
(2021 03)

SG

Figure 1. GGR for the gambling market in Q3 2021 and change in percent from Q3 2020

Increase in gambling at land-based casinos

In parts of 2020 and 2021, restaurants, gambling arcades and land-based casinos were closed to prevent the spread of covid-19. However, this was not the case in Q3 2020 nor in Q3 2021.

In Q3 2021, the GGR for gaming machines totaled DKK 331 million, *cf. figure 1*. This is a fall of DKK 6 million, equalling 1.7 percent compared to Q3 2020. Contrary to this, the land-based

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casinos have seen a year-on-year rise in the GGR. In Q3 2021, the GGR totaled DKK 98 million, *cf. figure 1*. This is a year-on-year rise of DKK 15 million, which equals 17.4 percent.

Increase in GGR for betting and online casino

In Q3 2021, the GGR for betting and online casino amounted to DKK 577 and DKK 657 million, respectively, *cf. figure 1*. For betting, this equals a minor year-on-year increase of 2.8 percent. For online casino, the GGR increased by DKK 97 million compared to Q3 2020. This equals a rise of 17.3 percent.

Figure 2. DKK put into gaming machines by weekday, Q3 2021



Danes gamble most on gaming machines on Thursdays and Fridays

All gaming machines in Denmark are connected to a central supervisory system at the Danish Gambling Authority. Among other things, this gives the Danish Gambling Authority an insight into when Danes prefer to gamble on gaming machines. Thursdays and Fridays are the weekdays when Danes spend the most on gaming machines. In Q3 2021, 16,0 percent of the total amount spent on gaming machines came on Thursdays and Fridays, respectively, cf. figure 2. On the other hand, Sunday was the day when Danes gambled the least. Thus, Sundays in Q3 2021 made up 12.6 percent of the amount gambled on gaming machines.

More statistics are available on Spillemyndigheden.dk

On the Danish Gambling Authority's website, you can find more figures describing Danes' spending and behaviour on the gambling market. Here, you will find statistics for all gambling sectors as well as for ROFUS and StopSpillet (StopGambling).

It is central to the Danish Gambling Authority to closely monitor and analyse the development in the Danish gambling market. This enables an efficient and effective supervision of the gambling operators, which ensures a fair and responsible gambling market in Denmark.