

THE DANISH GAMBLING AUTHORITY HAS ENTERED A COOPERATION AGREEMENT WITH THE GAMBLING COMMISSION (UK)

Director of the Danish Gambling Authority, Birgitte Sand, and Chief Executive of Gambling Commission (UK), Jenny Williams, have signed a cooperation and information exchange agreement on 27 May 2015.

The signature of this agreement with Gambling Commission pursues cooperation policy with regulatory authorities sharing a common view on online gambling regulation. This corresponds with the work related to online gambling currently ongoing on European level regarding promotion of cross border cooperation and adoption of common principles guaranteeing a high level of protection for consumers, players and minors.

The agreement, organised in respect of personal data protection rules, will enhance the efficiency of regulation carried out by both authorities in strategic regulatory areas such as:

- The fight against money-laundering and financing terrorism
- The management of player accounts
- The supervision of advertising
- The protection of consumers and prevention of problem gambling.