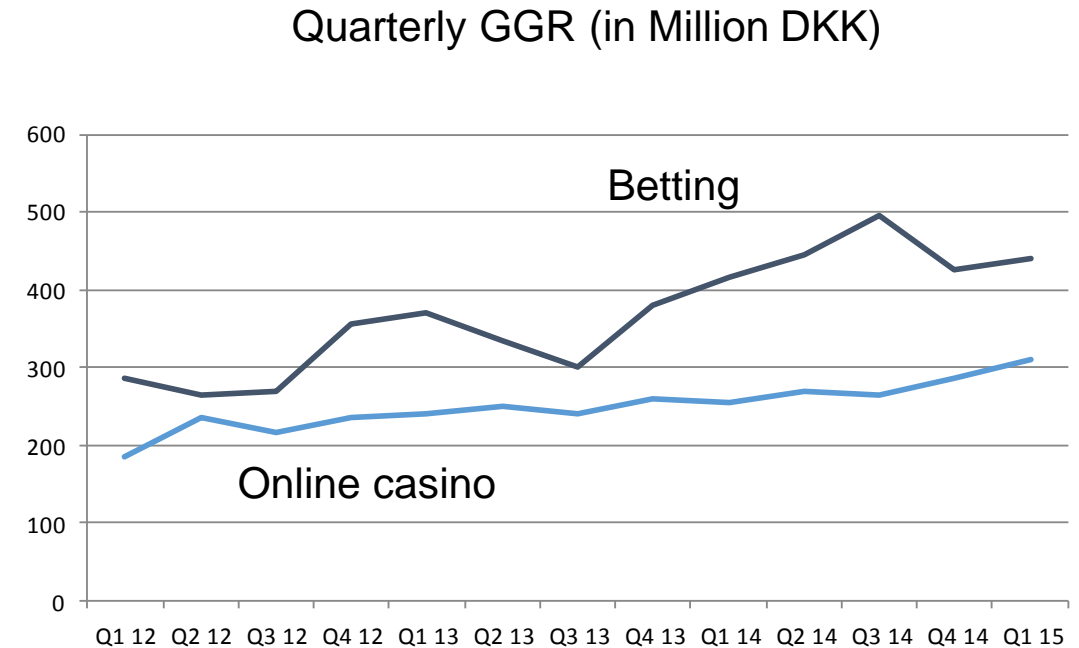


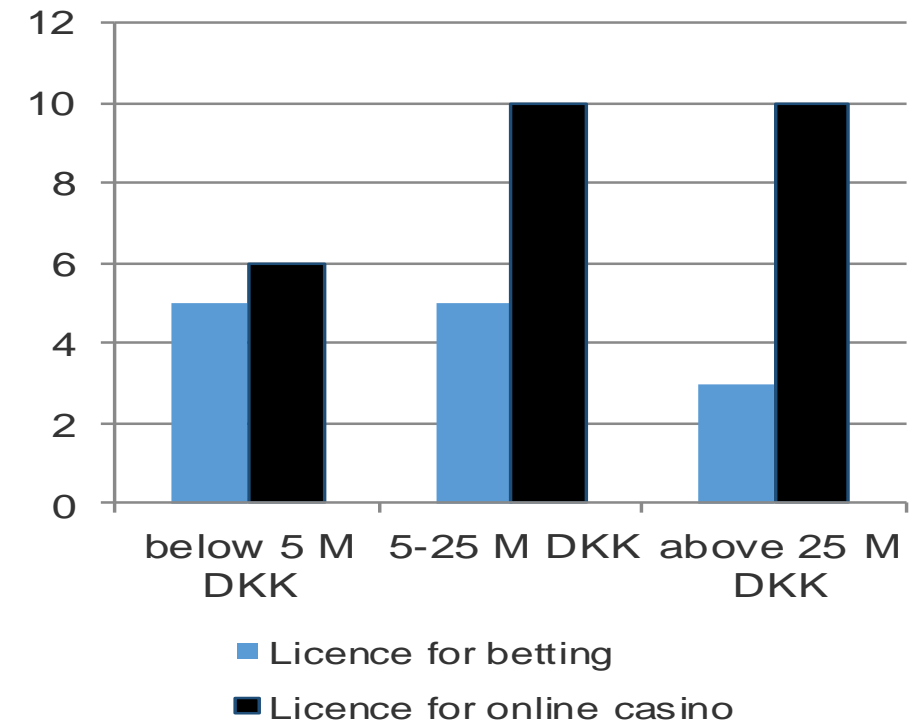
GGR for betting and online casino

- In Q1 the GGR for betting reached 440 M DKK. This is higher than the equivalent quarter in 2014.
- In Q1 the GGR for online casino grew approximately 20 per cent compared to the same quarter in 2014. This is a higher growth rate than we have seen in previous quarters where it has been around 10 per cent.



The licence holders

- In end April 2015 28 licence holders had 13 licences to provide betting and 28 licences to provide online casino.
- 9 licences to online casino and 4 licences to betting reached a GGR below 5 M DKK in 2014.
- 10 licences to online casino and 4 licences to betting reached a GGR above 25 M DKK in 2014.



Payout ratio

Payout ratio in Q1 2015

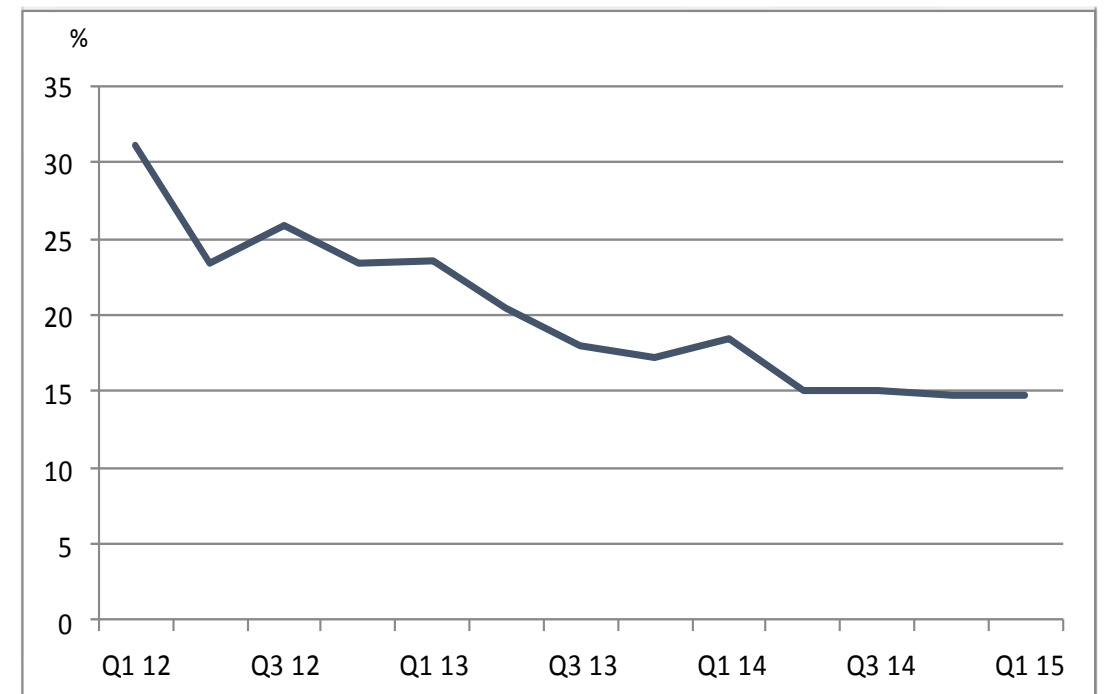
- Online casino: 96 per cent
- Betting: 90 per cent
- The payout ratio is defined as prices divided with turnover.
- Den average payout ration for betting was 90 per cent in Q1 2015. In previous quarters the average payout ratio has fluctuated between 84-91 per cent. However, the payout ratio has been relatively strong in Q4 2014 and Q1 2015.
- The average payout ratio for online casino has been 96 per cent in all quarters.



Online casino games with commission

- In Q1 the share of GGR driven by online casino games with commission (online poker) was around 15 per cent.
- This is the fourth quarter in a row where the share from poker has been close to 15 per cent. This indicates that the market share from poker has stabilised.
- In the first two years after the liberalisation the market share from poker dropped from more than 30 per cent in Q1 2012.
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The share of GGR driven by games with commission



Users in ROFUS

- Since June 2012 a growing number have registered themselves in ROFUS, which is a register where players can voluntarily exclude themselves from gambling websites.
- In the beginning of May 2015 more than 5,100 persons were registered in ROFUS.
- Around 70 per cent have excluded themselves permanently, while the rest have excluded themselves for 1- 6 months.
- More than 75 per cent of the registered users are males.

