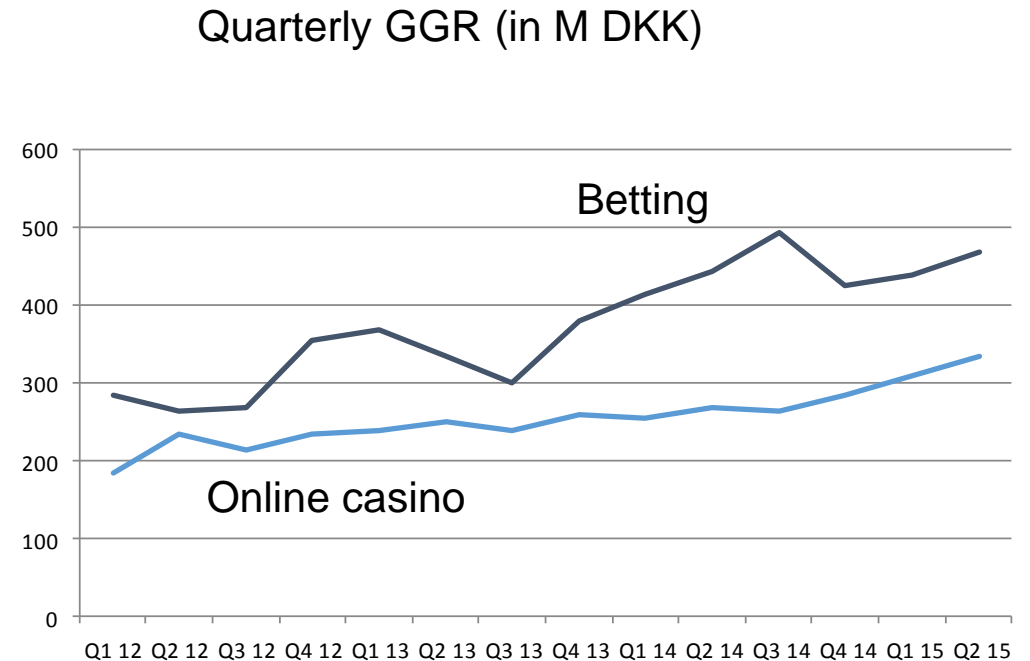


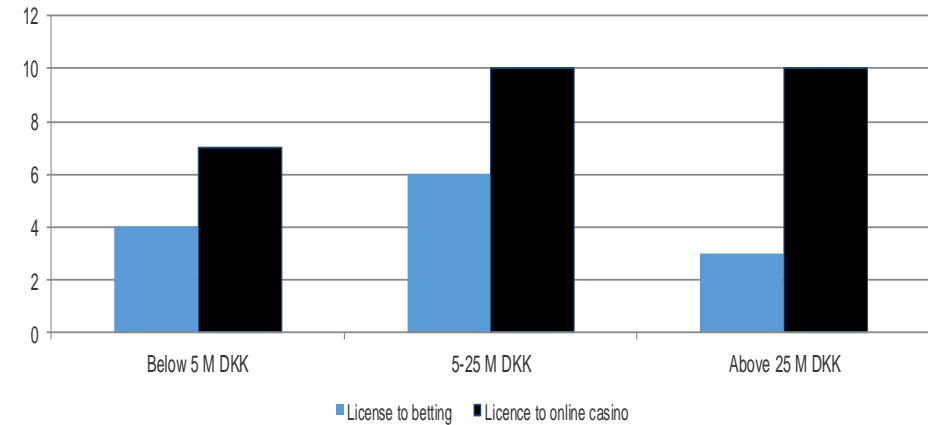
# GGR for betting and online casino

- The GGR for betting increased to 470 M DKK in Q2 2015. This is 6 per cent higher than Q2 2014 and identical with the Growth rate in Q1 2015. The growth rate for betting has decelerated compared to 2013-2014 where the quarterly Growth rate exceeded 10 per cent in all quarters.
- The GGR for online casino increased to 335 M DKK in Q2 2015. Compared to Q2 2014 the GGR for casino has increased by more than 25 per cent. The Growth rate was above 20 per cent in Q1 2015 too. This is higher than previous years where the quarterly growth usually have been around 10 per cent.



# The licence holders

- In end July 2015 29 licence holders had 13 licences to provide betting and 27 licences to provide online casino.
- 7 licences to online casino and 3 licences to betting reached a GGR below 5 M DKK in 2014.
- 10 licences to online casino and 3 licences to betting reached a GGR above 25 M DKK in 2014.



# Payout ratio

## Payout ratio in Q2 2015

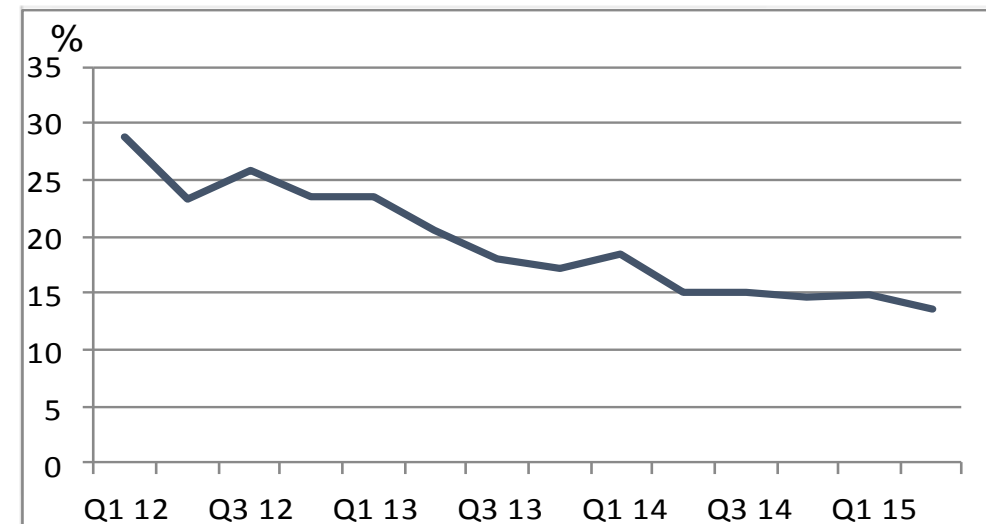
- Online casino: 96 per cent
- Betting: 90 per cent
- The payout ratio is defined as prices divided with turnover.
- Den average payout ration for betting was 90 per cent in Q2 2015. In previous quarters the average payout ratio has fluctuated between 84-91 per cent. However, the payout ratio has been relatively strong in the most recent 3 quarters.
- The average payout ratio for online casino has been 96 per cent in all quarters.



# Online casino games with commission

- In Q2 the share of GGR driven by online casino games with commission (online poker) fell below 13 per cent.
- This happens after 4 quarters with a relatively stable share around 15 per cent.
- In the first two years after the liberalisation the market share from poker dropped from more than 30 per cent in Q1 2012.

The share of GGR driven by games with commission



# Users in ROFUS

- Since June 2012 a growing number have registered themselves in ROFUS, which is a register where players can voluntarily exclude themselves from gambling websites.
- In the middle of July 2015 more than 5,300 persons were registered in ROFUS.
- Around 70 per cent have excluded themselves permanently, while the rest have excluded themselves for 1- 6 months.
- More than 75 per cent of the registered users are males.

