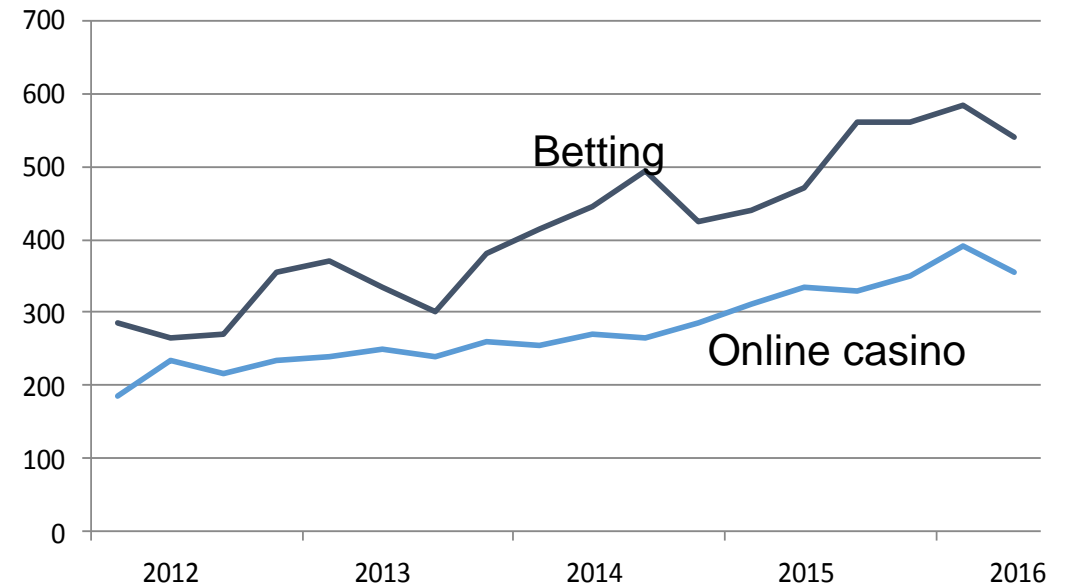


# GGR for betting and online casino

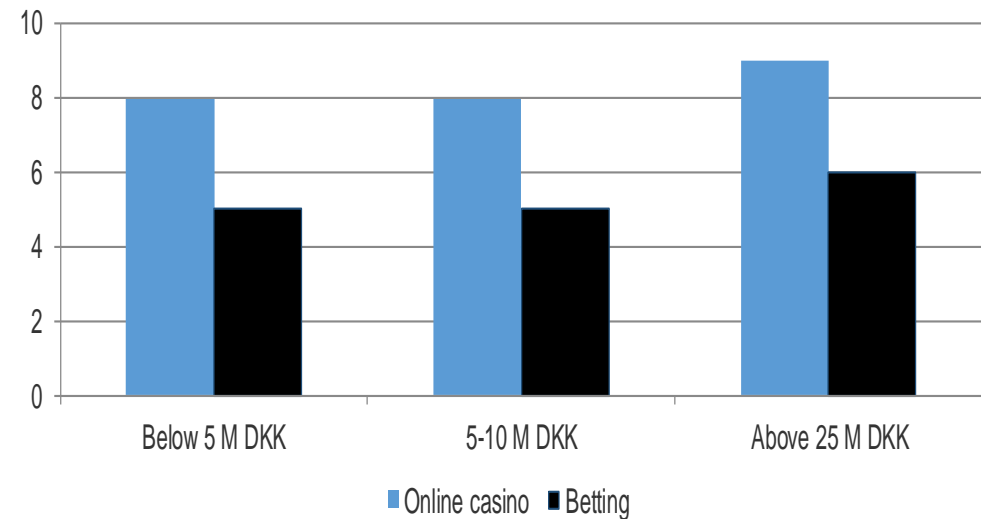
- In Q2 the GGR for betting increased 15 per cent compared to the same quarter in 2015. This is a slowdown compared to the two past quarters where the growth rate exceeded 30 per cent. In Q2 the GGR for online betting was 355 M DKK which is equivalent to 65.5 per cent of the betting market which is an increase from 63.5 per cent in Q1
- In Q2 the GGR for online casino incl. poker grew 18 per cent compared to the same quarter in 2015. This is less than the five last quarters where the GGR increased more than 20 per cent. The gambling machines is the biggest online casino game with a market share around 68 per cent in Q1 and Q2. The market share for Roulette (6 per cent) and Black Jack (5 per cent) remain unchanged in Q2 and other games have increased their market share from 9 to 11 per cent.

Quarterly GGR (in M DKK)



# The licence holders

- In the beginning of August 2016 27 licence holders had 16 licences for betting and 25 licences for online casino.
- 8 licences for online casino and 5 licences for betting had a GGR below 5 M DKK in 2015.
- 9 licences for online casino og 6 licences for betting had a GGR above 25 M DKK in 2014. væddemål opnåede en BSI på over 25 mio. kr. i 2014.



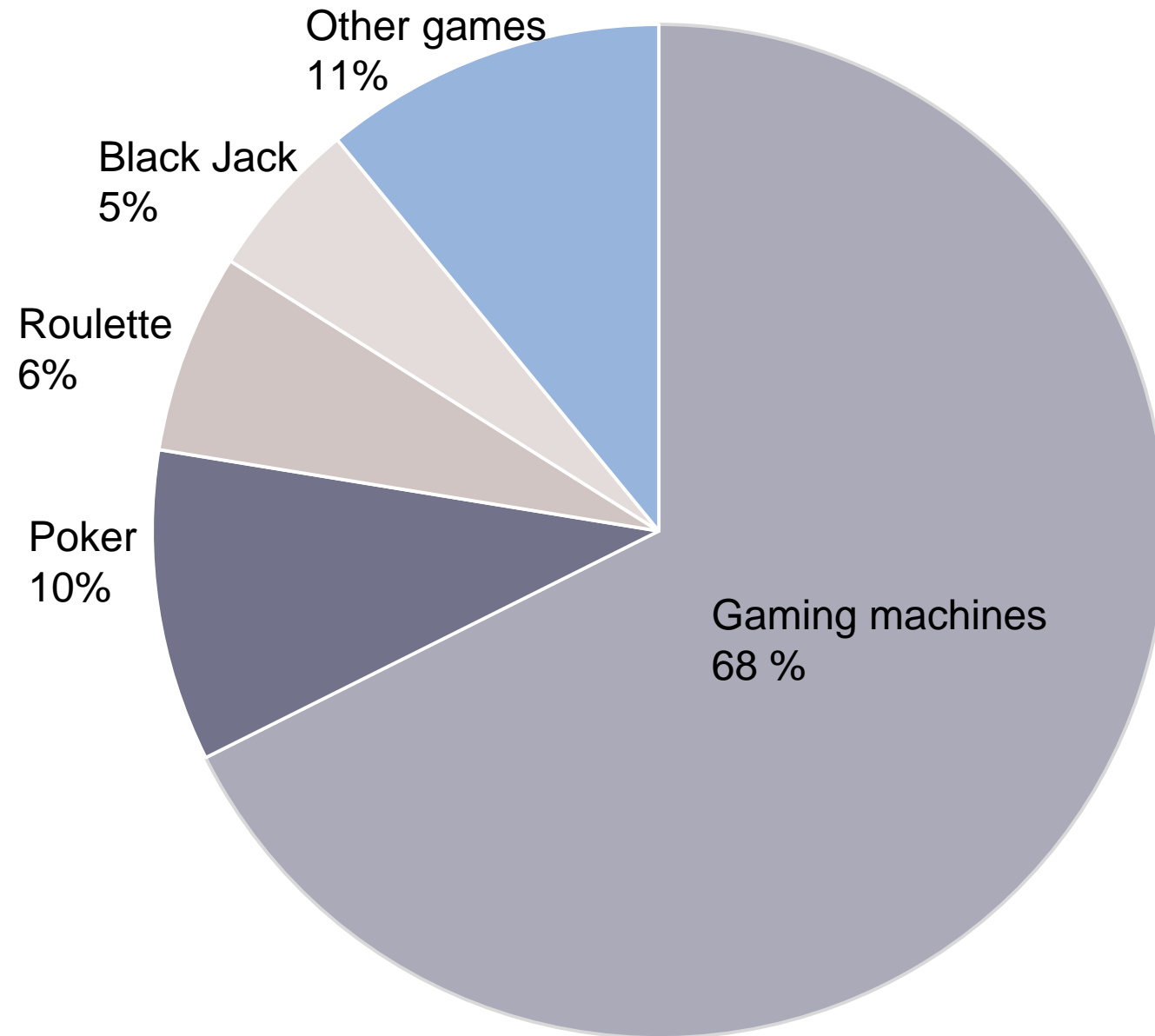
# Payout ratio

## Payout ratio in Q2 2016

- Online casino: 96 per cent
- Betting: 91 per cent
- The payout ratio is defined as prices divided with turnover.
- Den average payout ration for betting was 91 per cent in Q2 2016. In previous quarters the average payout ratio has fluctuated between 84-91 per cent.
- The average payout ratio for online casino has been 96 per cent in all quarters.



# The online casino games – market share based on GGR



# Users in ROFUS

- Since June 2012 a growing number have registered themselves in ROFUS, which is a register where players can voluntarily exclude themselves from gambling websites.
- In the beginning of June 2016 around 7,300 persons were registered in ROFUS.
- Around 70 per cent have excluded themselves permanently, while the rest have excluded themselves for 1- 6 months.
- More than 75 per cent of the registered users are males.

