

Application or application for renewal

The applicant must pay a fee to the Danish Gambling Authority (Spillemyndigheden) to have the application processed.

The fee must be paid when you submit the application.

The Danish Gambling Authority recommends paying the fee in DKK.

Payment is made to the Danish Gambling Authority:

Danske Bank:

Registration number 0216 Account number 4069174310.

When paying from abroad:

IBAN number DK4102164069174310 – Danske Bank, Girostrøget 1, 0800 Høje Taastrup, Denmark

Swift code DABADKDK

In the field 'Message to payee', enter the applicant's name as written in item 1 of the application and state what the fee is to cover. Remember to attach documentation that the fee has been paid.

Application for a licence to provide betting and/or online casino (*see application guide*)

The application form consists of a Part 1 and a Part 2 and includes both an application for online casino and/or betting or an application for renewal.

Part 1 consists of provision of information about the applicant, including for an assessment of whether the applicant can operate a gambling business in a sound manner.

Part 2 consists of a number of items for an assessment of whether the applicant can provide gambling products and services in a financially sound manner. These documents are then forwarded externally to a firm of accountants that assists the Danish Gambling Authority in the assessment.

Part 1		1. Applicant		CVR/SE no./foreign business number
Name		_____		
Address		_____		
Postcode		Town/city	Country	
_____		_____	_____	
Email		Website address		
_____		_____		

Members of the Executive Board and Board of Directors

Name	Member of the Board of Directors	Member of the Executive Board
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>

If there are several members of the Board of Directors and members of the Executive Board, you can fill in a document, which is attached to the application. Annex A must be filled in for this circle of persons. See form 2-02.

Part 1
*Continued***2. Corporate form**

Under what corporate form is the applicant's business run?

Other (*enter corporate form*)

- Sole proprie- General part- Public limited Private limited
 torship nership (I/S) company (A/S) company (ApS) _____

3. Head office

Is the head office located at another address than stated in item 1?

- No Yes – fill in the item

Address

Postcode

Town/city

Country

4. Previous names

- No Yes – fill in the item

Previous name

From date

To date

Previous name

From date

To date

Previous name

From date

To date

5. Secondary names

- No Yes – fill in the item

Secondary name

Secondary name

Secondary name

Secondary name

6. What licence(s) are you applying for (*tick more than one option if applicable*)

- New licence Renewal
 Online casinos Betting
 Must include Greenland

7. Paid application fee

- DKK 343,300 DKK for a single new licence DKK 480,600 for a combined licence (*online casino and betting*)
 DKK 137,300 for a single licence renewal DKK 171,700 for a combined licence renewal (*online casino and betting*)

Attach proof of payment of the fee.

Part 1
Continued

8. Other gambling licences No Yes – fill in the item Licence for land-based casino in Denmark
 Licence for payout slot machines in Denmark

Country	Game type	Licence issued on	Any reference number

A copy of licences issued in other countries must be attached

9. Rejection of licence application

Has the applicant received a rejection of an application for a gambling licence from a public authority?

No Yes – fill in the item

Attach copy of rejection

10. Revocation of licence

Has the applicant previously had a gambling licence in Denmark or another country that has been revoked?

No Yes – fill in the item

Attach copy of revocation

Finances

11. Debt

A declaration from public tax authorities in the country in which the applicant is established must be attached.

Does the applicant have outstanding debt to public authorities in Denmark and/or abroad?

No Yes

What is the total outstanding debt to public authorities? _____ DKK

12. Reorganisation – bankruptcy or liquidation

Is the applicant in reorganisation or bankruptcy or liquidation, or has a petition for such proceedings been filed?

No Yes – fill in the item

Attach copy of documentation and description of circumstances

Information about criminal cases

13. Criminal offences

Has the applicant been convicted of a criminal offence or entered into an out-of-court settlement in Denmark or abroad? No Yes – fill in the item

Please note that violations of special acts generally do not appear on criminal records. You must therefore also provide information about these.

Reason

**Information
about criminal
cases**
Continued

Other information (for example reference number)

Has the applicant been charged or placed under investigation for a criminal offence by the police in Denmark or abroad?

No Yes – fill in the item

Reason

Other information (for example reference number)

Attach copy of judgements or out-of-court settlements

14. Investigation by public authority

Has the applicant, within the past five years, been the object of an investigation by another public authority in Denmark or abroad in connection with gambling licences?

No Yes – fill in the item

When did the investigation start?

Investigating authority

Type of licence

Reference number or the like

Provide details of the circumstances surrounding the investigation

When did the investigation start?

Investigating authority

Type of licence

Reference number or the like

Provide details of the circumstances surrounding the investigation

15. Civil actions

Has the applicant, within the past five years, been sued in a civil action in connection with a gambling licence?

No Yes – fill in the item

Nature of the civil action

Other information

Nature of the civil action

Other information

Contact details**16. Contact**

Contact details of the contact responsible with whom the Danish Gambling Authority will communicate during the processing of this application. Unless the Danish Gambling Authority is otherwise informed, this person will also be listed as the company's contact after the application process.

Job title

First name

Surname

Address

Postcode

Town/city

Country

Telephone number

Mobile number for Bluewhale communication

Email

17. Appointed representative if the company is domiciled outside the EU and EEA

First name

Surname

Name of business

Address

Postcode

Town/city

Country

Email

If the applicant is domiciled outside the EU or EEA, a representative must be appointed. The appointed representative must complete and sign Personal declaration, Annex A, which must be attached to the application.

If the appointed representative is a company, a declaration, Annex C, must be enclosed with the application.

**Combat-
ing money
laundering
and terrorist
financing**
18. Anti-Money laundering

Provide the name and contact details of the employee who has primary responsibility for the prevention and combating of anti-money laundering and terrorist financing. If there is no primary responsible person for anti-money laundering, instead provide the name and contact details of the department or function responsible for anti-money laundering.

Full name

Telephone number

Email

Department/function

Ownership
19. Is the applicant owned by other companies?

No Yes – fill in the item

Provide the names of the companies

20. Is the applicant part of a group?

No Yes – fill in the item if the applicant is not the parent company

Name of the group, if applicable

Name of the parent company

Address

Postcode

Town/city

Country

Ownership
Continued
21. Beneficial owners

Name

Name

Name

Name

For each beneficial owner, the following information must be attached:

1. Completed Personal declaration, Annex A
2. A description of the beneficial owner's ownership, for example a chart showing the composition of the ownership and whether the ownership consists of control by other means, for example a right of veto laid down in the Articles of Association. The description must also contain information about whether the owner is or is related to a politically exposed person (PEP), see section 18 of the Danish Anti-Money Laundering Act (Hvidvaskloven).
3. If the licence holder is ultimately owned by a foundation, a foreign trust or a similar legal arrangement that, by definition, does not have a natural person as owner, the licence holder must still examine who ultimately controls the foundation, foreign trust or similar legal arrangement through direct or indirect, ownership-like, powers, for example the Board of Directors or special beneficiaries.

Setoff-free account
22. Setoff-free account

- ■ Attach a declaration from your bank regarding a setoff-free account as well as a description of how it is ensured on an ongoing basis that
- ■ there is compliance with the requirements for setoff-free account stipulated in the Executive Order.

Responsible gambling
23. Responsible gambling

- ■ Attach a description of how you will familiarise yourself with the players' gambling patterns

The applicant shall become familiar with the player's gambling patterns, wholly or partially by using software. The chosen method ensure, that the players whose gambling pattern indicate problematic gambling behavior as well as the gamblers who have an actual gambling addiction are identified.

- If the applicant plans to use machine learning, please describe which variables/parameters the machine has access to, and how and by whom the training set is categorized.
- If the applicant plans to use machine learning (a point score, presumably), please describe precisely which criteria release which number of points or equivalent - and where the limits for intervention are.

For both the above, please also state if the categorization leads to manual review or directly to interventions.

The applicant should pay attention to the principles that several parameters must be used (concurrently) in both options above - and that payment data and other gambling data in the extended sense of the word cannot stand alone, and that demographic data must not be used.

If the applicant has one or more supplementary single parameter limits (The Danish Gambling Authority's Guidance on responsible gambling point 6.1.3) which automatically results in an intervention or manual review, please list these as well.

For more information on this, please see The Danish Gambling Authority's Guidance on responsible gambling point 6 on our website.

Other information**24 Other information for use in the case processing****25 Applicant's declaration and signature****Declaration that I am not under guardianship**

I declare that I am not under guardianship or joint guardianship.

If the application includes the provision of gambling products and services in Greenland, I declare that I have not been legally incapacitated or placed under guardianship.

Declaration that the information provided is correct and complete

I declare that the information provided in this application is correct and complete. I understand that missing information or deliberate errors in the information may result in the application being rejected. If there is a change to any of the information provided, the Danish Gambling Authority must be notified immediately.

Anyone who withholds information or provides incorrect or misleading information for use for the Danish Gambling Authority's issue of a licence or approval of a manager according to the Danish Gambling Act (Spilleloven), the Danish Act on Certain Games in Greenland (Lov for Grønland om visse spil) or the Danish Act on Gambling in Tournament Form (Lov om hasardspil i turneringsform) is punishable by fine or imprisonment under the provisions of the Danish Criminal Code (Straffeloven).

Signature

Date

Name

Civil registration number

Signature

Date

Name

Civil registration number

Signature

Date

Name

Civil registration number

Signature

Date

Name

Civil registration number

Signature

Date

Name

Civil registration number

Signature

Date

Name

Civil registration number

Signature

Date

Name

Civil registration number

The signatories of the application must also complete and sign Personal declaration, Annex A, which must be attached to the application.

Appendices 26. Appendices that must be attached when applying for a licence to provide betting and/or online casino

Annex A and Annex B must be filled in on the original Danish forms. Annex B does not need to be submitted with an application for renewal. A copy of the original documents must be attached.

Personal declaration(s), Annex A	Number	
Information about provision of gambling products and services, Annex B (Annex B does not need to be submitted with an application for renewal)	<input type="checkbox"/> Attached	<input type="checkbox"/> Not attached
1. Proof of payment of fee	<input type="checkbox"/> Attached	<input type="checkbox"/> Not attached
2. Declaration of debt for the applicant from public tax authorities	<input type="checkbox"/> Attached	<input type="checkbox"/> Not attached
3. CV of AML officer	<input type="checkbox"/> Attached	<input type="checkbox"/> Not attached
4. Statement from bank regarding setoff-free account and description	<input type="checkbox"/> Attached	<input type="checkbox"/> Not attached

27. Appendices that must be attached, if applicable

Declaration, Annex C	<input type="checkbox"/> Attached	<input type="checkbox"/> Not applicable
1. Judgement, administrative fine or out-of-court settlement	<input type="checkbox"/> Attached	<input type="checkbox"/> Not applicable
2. Documentation and account of reorganisation or bankruptcy or liquidation	<input type="checkbox"/> Attached	<input type="checkbox"/> Not applicable
3. Copy of licences issued in other countries	<input type="checkbox"/> Attached	<input type="checkbox"/> Not applicable

Part 2**28. Financial appendices that must be attached to the application**

1. Business plan	■ ■ Attached	■ ■ Not attached
2. The applicant's audited financial statements for the past five years	■ ■ Attached	■ ■ Not attached
3. Memorandum of Association or registration certificate for applicant company	■ ■ Attached	■ ■ Not attached
4. Latest Articles of Association for applicant company	■ ■ Attached	■ ■ Not attached
5. Group chart	■ ■ Attached	■ ■ Not attached
6. Description of gambling activity in the group	■ ■ Attached	■ ■ Not attached
7. Chart of the company's organisational structure	■ ■ Attached	■ ■ Not attached
8. List of CXOs and other relevant employees responsible and their CVs	■ ■ Attached	■ ■ Not attached
9. Overview of the group's gambling licences and game types in other countries	■ ■ Attached	■ ■ Not attached
10. Rejection of application for a gambling licence for the applicant and its affiliated companies	■ ■ Attached	■ ■ Not attached
11. Revocation of licences	■ ■ Attached	■ ■ Not attached
12. Overview of legal disputes/pending cases and debt to tax authorities	■ ■ Attached	■ ■ Not attached
13. Overview of commitments from the applicant's main bank	■ ■ Attached	■ ■ Not attached
14. List of debtors	■ ■ Attached	■ ■ Not attached
15. List of creditors	■ ■ Attached	■ ■ Not attached
16. Risk management tools	■ ■ Attached	■ ■ Not attached
17. The applicant's code of ethics	■ ■ Attached	■ ■ Not attached
18. Procedures and policies for business operations, accounting, and the set-off-free account	■ ■ Attached	■ ■ Not attached
19. Procedure for handling continuous adjustment of odds	■ ■ Attached	■ ■ Not attached
20. Calculation of the highest possible payout	■ ■ Attached	■ ■ Not attached
21. If relevant, copy of support declaration(s) and/or other commitments of financing	■ ■ Attached	■ ■ Not attached
22. Procedures for managing the risk of negative exchange rates and currency changes	■ ■ Attached	■ ■ Not attached
23. Budget template (The version from the Danish Gambling Authority's website must be used)	■ ■ Attached	■ ■ Not attached

Guide

Application

You must submit your application for a licence to provide betting and/or online casino to the Danish Gambling Authority, which is the authority that can issue the licence. This is stipulated in Consolidation Act no. 1303 of 4 September 2020 on Gambling and Consolidation Act no. 336 of 7 April 2016 on certain games for Greenland.

Definitions

- Betting is activities where a participant can win a prize by staking money and betting on the outcome of a future event or on whether a future event will take place.
- Online casino is gambling between a player and a gambling operator using remote communication. With an online casino licence, the gambling operator can offer roulette, baccarat, punto banco, blackjack, poker, online bingo and payout slot machine games in an online casino.

The Danish Gambling Authority may authorise other forms of gambling and may also limit the individual licence to one or more forms of gambling.

General requirements for submission of the application material

You must submit the application, any annexes and appendices using the Blue-whale system to ensure that the information is not intercepted or read by others.

You can send messages via Bluewhale by providing an email address and mobile phone number to an employee of the Danish Gambling Authority. The employee can then start the communication by sending you a Bluewhale message to which you can reply.

Read more about Bluewhale at spillemyndigheden.dk/vejledning.

The Bluewhale message must be sent as a ZIP file with three or four folders depending on whether Annex C is also submitted.

The folder names must be:

- The application
- Annex A
- Annex B
- Annex C, if applicable.

All folders, subfolders and documents must be named with a descriptive title. In addition, the documents must be named with a number so that it refers to the relevant item from the application. Documents that do not belong to a specific item are categorised as other appendices, for example: 'Risk management report – other appendices'.

The total number of submitted Annex A must be stated.

The 'Application' folder must contain the application form and all related appendices. If there are multiple documents for an appendix item in the application, you must create a subfolder, which is given the same name as the appendix in the form. Document names in the subfolder are subordinate.

The 'Annex A' folder must contain all appendices for Annex A, named: 'Annex A – followed by the name of the person who has filled in the annex'. All appendices to Annex A are named according to the appendix name in the form followed by the name of the person it concerns.

If there is not enough space on the form or the annex, for example if the person has had more than two countries of residence within the past ten years, the rest

of the information must be attached separately. The document is named, for example, 'Item 5 – additional information followed by the person's name'.

For the 'Annex B' and 'Annex C' folders, follow the same procedure as for the application form.

If the submission deviates significantly from the above guidelines, the Danish Gambling Authority may choose to return the application material so that the applicant can resubmit it according to the above guidelines to ensure correct case processing.

Terms and conditions

Persons aged 21 years or older can obtain a licence to provide and organise gambling products and services if they:

1. are not under guardianship or limited guardianship,
2. have not filed for reorganisation, bankruptcy, liquidation or debt rescheduling,
3. are not under reorganisation, in bankruptcy or liquidation or undergoing debt rescheduling,
4. have not been convicted of a criminal offence that entails a risk that they will abuse the access to engage in gambling activity,
5. do not have outstanding debt to public authorities.

The Danish Gambling Authority may grant a licence to provide and organise gambling products and services to companies that meet the conditions in items 2-5 and where members of their Executive Board and the Board of Directors meet the conditions in items 1-5.

The company must be established in Denmark or in another EU or EEA country. If the company is not established in Denmark or another EU or EEA country, the Danish Gambling Authority may grant a licence if the applicant has appointed a representative who can be approved by the Danish Gambling Authority.

The applicant, members of the Executive Board or Board of Directors or others who can exercise a controlling influence on the operations of the business must not have shown such conduct that there is reason to believe that the business will not be run in a sound manner.

Only applicants who are deemed to be able to conduct gambling activities in a financially and professionally sound manner may be granted a licence to provide and arrange gambling.

Fee

Applicants must pay a fee to the Danish Gambling Authority for the processing of gambling licence applications. Applicants who are granted a licence must also pay an annual fee.

Application processing fee

The fee must be paid at the latest when you submit the application. Remember to attach proof that the fee has been paid.

The fee must be paid to the Danish Gambling Authority:

Danske Bank:

Registration number 0216 Account number 4069174310.

If you pay from abroad:

IBAN number DK4102164069174310 – Danske Bank,

Girostrøget 1, 0800 Høje Taastrup, Denmark

SWIFT code: DABADKXX

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In the field 'Message to payee', enter the applicant's name as written in item 1 of the application and state what the fee is to cover.

The fee is adjusted annually.

As a general rule, the Danish Gambling Authority does not refund the fee if the application does not result in a licence.

You can read more about the fees at the Danish Gambling Authority's website spillemyndigheden.dk.

An annual fee is paid, which is calculated according to the size of the gambling income.

The fee is fixed according to the attached budget.

If your gambling income is higher than the income on which the payable fee has been based, the Danish Gambling Authority will charge an amount corresponding to the difference between the fee paid and the actual fee. The fee must be paid no later than one month after you have received the demand for payment

If the gambling income has been lower than the income on which the payable fee has been based, the Danish Gambling Authority will refund an amount corresponding to the difference between the fee paid and the actual fee. The Danish Gambling Authority will refund the fee after the end of the calendar year.

The fees are adjusted according to section 20 of the Danish Act on Income Tax for Individuals etc. (Lov om indkomstskat for personer mv.).

Part 1 Item 1 Applicant

The applicant's name must be entered on the form.

If the applicant is a partnership, the names of all partners must be written here. Any CVR/SE number must be filled in.

The applicant must also provide email address and website address.

Item 2 Corporate form

Tick the corporate form under which the applicant's business is operated.

If the correct corporate form is not mentioned in the form, you must specify the corporate form of the business. For foreign corporate forms, tick 'Other' and enter the corporate designation abroad.

For all types of businesses, all members of the Executive Board and Board of Directors must sign the application. The same circle of persons must complete and sign Personal declaration, Annex A, which must be attached to the application.

Item 3 Head office

If the applicant has a head office located at another address than that entered in item 1, the item must be filled in.

Item 4 Previous names

If the applicant has changed business name one or more times, the item must be filled in.

Item 5 Secondary names

If the applicant is known under another name or other names in Denmark or abroad, the item must be filled in.

Item 6 Which licence does the application concern

You must enter which type of licence you are applying for or if you are applying for multiple licences:

1. A 5-year online casino licence with a payable fee linked to the gambling income for a calendar year.
2. A 5-year betting licence with a payable fee linked to the gambling income for a calendar year.
3. A 5-year combined licence to provide betting and online casino with a payable fee linked to the gambling income for a calendar year.
4. A renewal of an existing licence with a payable fee linked to the gambling income for a calendar year.

A betting licence may include both land-based and online betting.

Land-based gambling means games that are entered into by a player and a gambling operator or the gambling operator's dealer meeting physically.

You must expect a case processing time of approximately three months once all application documents have been received.

Item 7 Paid application fee

Tick the amount you have paid. You must attach proof of payment of the fee.

Item 8 Other gambling licences

You must state whether you as an applicant have a licence for payout slot machines or land-based casino in Denmark.

If you have a licence to provide gambling products and services in other countries, you must enter:

- the countries in question,
- what the licence covers,
- when the licence was issued,
- any licence number.

You must attach a copy of the licence.

If you have multiple licences of the same type in the same country, you must enter the last issued licence.

Item 9 Rejection of licence application

If you have received a rejection from a public authority of your application to obtain a licence to provide gambling products and services, you must enter details about the circumstances in this connection.

You must attach a copy of the rejection.

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Item 10 Revocation of licence

If you have had a licence revoked, you must provide details about the circumstances in this connection.

You must attach a copy of the revocation.

Item 11 Debt

If the applicant has outstanding debt to public authorities in Denmark and/or abroad, you must enter this. You must state the total amount of outstanding debt to public authorities. If there is no debt, enter DKK 0 in the field.

Declaration from public tax authorities in the country in which the applicant is established must be attached, regardless of whether there is any debt.

A debt is not regarded as overdue if a payment plan has been entered into with the debt collection authority or full collateral has been provided for the debt.

Item 12 Reorganisation – bankruptcy or liquidation

If a petition for reorganisation or for bankruptcy or liquidation has been filed in Denmark or abroad, you must enter the date for this and provide details of the circumstances.

You must also state if you are undergoing reorganisation or are in bankruptcy or liquidation proceedings as well as the date and circumstances for this.

Item 13 Criminal offences

If the applicant has been convicted of a criminal offence or if the applicant has reached an out-of-court settlement for a criminal offence in Denmark or abroad, you must enter this. You must state the reason for the judgement or settlement and attach a copy of the decision.

If the material is very extensive, an adequate summary may be sufficient.

If the applicant has been charged or is under investigation for a criminal offence by the police in Denmark or abroad, you must enter this. You must state the reason for the charge or investigation.

Please note that violations of special acts do not generally appear on criminal records. You must therefore also provide information about these.

Item 14 Investigation by public authority

If the applicant has been the object of an investigation by another public authority in Denmark or abroad within the past five years in connection with a gambling licence, you must enter this.

You must state who the investigating authority is, the type of licence and the circumstances surrounding the investigation.

Item 15 Civil actions

If the applicant has been sued in a civil action within the past five years, you must state this and the nature of the civil action.

Item 16 Contact

Here you must enter the name of the person with whom the Danish Gambling Authority will communicate when we process this application. This can be one of the applicant's employees or another representative, for example a lawyer. The decisions will be sent to both the contact and the applicant.

There are no formal requirements for the contact, but it is an advantage if the contact can make decisions on the applicant's behalf.

Item 17 Appointed representative

If the company is domiciled outside the EU and EEA, a representative must be appointed. The representative must reside or be established in Denmark. An appointed representative must be approved by the Danish Gambling Authority. The representative must therefore complete and sign Personal declaration, Annex A, which must be attached to the application.

This can be one of the applicant's employees or another representative, for example a lawyer. The representative must have the authority to represent the licence holder (as subject) in matters pertaining to administrative, procedural and criminal law.

If the appointed representative is a company, a declaration, Annex C, must be enclosed with the application.

The appointed representative must meet the conditions required for a licence holder.

You must also provide a contact if the appointed representative is a company.

Item 18 Combating money laundering and terrorist financing

The department in which the AML officer is placed must be highlighted in the group/organisational chart.

The number of employees engaged in combating money laundering and terrorist financing. If the task is divided between several persons who also have other work tasks, this must be stated.

If the AML department is not physically located with the applicant, it must be stated where it is organisationally located.

Item 19 Is the applicant owned by other companies

If the applicant is owned by another company or other companies, you must attach a chart showing the structure of the full ownership and identifying the company.

Item 20 Is the applicant part of a group

If the applicant is part of a group, please enter the name and address of companies in the group. The information must be provided in a group chart. In addition, the organisational structure for the whole group must be submitted.

Item 21 Beneficial owners

Applicant companies must identify the beneficial owners of the business. Publicly available registers in many jurisdictions will contain information about the

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beneficial owners.

The term 'beneficial owner' is defined in the Danish Anti-Money Laundering Act, which is administered by the Danish Financial Supervisory Authority (Finanstilsynet). The Danish Gambling Authority refers to the Danish Financial Supervisory Authority.

The beneficial owner of an applicant company is the natural person(s) who ultimately own(s) or control(s) the applicant company.

When the applicant company is to identify who its beneficial owners are, it must assess which persons have a sufficient share of the ownership interests or of the control. An indicator of what constitutes a sufficient share will generally be that the person has more than 25% of the ownership interests and/or control (indirect ownership). However, it is important to stress that the percentage threshold is only an indicator of actual ownership or control.

When calculating a beneficial owner's total ownership shares and/or interests, both direct and indirect ownership must be included, that is ownership shares and/or interests owned through other legal entities must be added to the directly owned ownership shares and/or interests.

A person must also be regarded as a beneficial owner if the person has control of the applicant company which constitutes more than 25% by other means, for example through rights according to the company's articles of association or agreement, including ownership agreement or mortgage or pledge agreement, which may include (non-exhaustive list):

- Appointment of management members
- Approval of annual report in relation to dividend payments
- Right of veto
- Other rights.

It is important to note that beneficial ownership can be a combination of direct and indirect ownership, as well as control through other means. It will always depend on a case-by-case assessment.

Foundations, trusts and similar legal arrangements

If the ultimate owners of the business are a foundation, foreign trust or a similar legal arrangement which, by definition, does not have an owner, the applicant company must still examine who ultimately controls the foundation, foreign trust or similar legal arrangement through direct or indirect, ownership-like, powers, for example the Board of Directors or special beneficiaries. It will be necessary to examine the structure of the foundation, foreign trust or similar legal arrangement, including, for example, articles of association, founders, administrator and beneficiaries.

The business has no beneficial owners or where the beneficial owners cannot be identified

If the applicant company has no persons who are beneficial owners, the business's registered members of the day-to-day management must be entered instead of beneficial owners. This may, for example, be the case where a company is owned equally by ten persons.

If the applicant company cannot identify its beneficial owners, the business's registered members of the day-to-day management must be entered instead of beneficial owners.

The applicant company must account for the measures taken by the business in the attempt to identify the beneficial owners.

Further guidance and interpretative contributions

For further guidance and interpretative contributions regarding the identification

of beneficial owners, reference is made to the Danish Financial Supervisory Authority's anti-money laundering guidance and the Danish Business Authority's guidance on registration of beneficial owners.

Item 22 Setoff-free account

The funds that a player has on the player's gambling account are entrusted funds that must be held in an account with a bank etc. which is kept separate from the licence holder's own funds and to which only the licence holder has access. The funds from the account can only be paid out to the player and must therefore not be used to cover claims against the licence holder. The funds must be secured in case of insolvency etc. of the licence holder.

Item 23 Responsible gambling

The applicant company must familiarise itself with the players' gambling patterns using software or through ongoing manual reviews of gambling history etc. A combination of these can also be used.

If the applicant company intends to use machine learning, please describe how the training set will be categorised/scored.

If the applicant company does not intend to use machine learning, please describe which criteria/scores will then trigger either a reaction or manual assessment.

The chosen method should ensure that those players whose gambling patterns indicate problematic gambling behaviour, as well as those players who have an actual gambling addiction, are identified.

Item 24 Other information for use in the case processing

If there is other information that the Danish Gambling Authority would reasonably expect to be made aware of, you must enter it here.

Item 25 Applicant's declaration and signature

The applicant is the authorised signatory(ies) of the company, for example the CEO, another person or a larger group of persons.

The information will be checked by the Danish Gambling Authority when we process the application.

By signing the document, the applicant declares that the information provided is correct and complete.

Item 26 Appendices that must be attached when applying for a licence to provide betting and/or online casino

Annex A and Annex B must be filled in on the original Danish forms.

Annex B does not need to be submitted in case of an application for renewal. A copy of the original documents must be attached.

The specified appendices must always be attached with the application.

- Personal declaration(s), Annex A (the number must be entered).
- Information about the gambling products and services offered, Annex B.

Guide continued

- Documentation of payment of fee.
- Declaration about the applicant's debt from public tax authorities.
- CV for the AML officer
- Declaration from bank regarding setoff-free account and description.

Item 27

Appendices that must be attached, if applicable

- Declaration, Annex C.
- Judgement, administrative fine or out-of-court settlement.
- Documentation, as well as an account of reorganisation or bankruptcy or liquidation.
- Copy of licences issued in other countries.

Part 2

Item 28

Financial appendices that must be attached to the application

Further details about the individual appendices available at the Danish Gambling Authority's website: 'Guidelines for financially sound operation of gambling business'.

To ensure fast and efficient case processing, it is recommended that one file be submitted for each document requirement and that the individual document files be named and numbered according to item 28 of the application form. For example, 'Item 28.01 Businessplan.pdf' ('Forretningsplan.pdf').

The documents must be submitted together to ensure that all the documents are as up to date as possible.

Other

If you have any questions about the application, you can contact the Danish Gambling Authority at mail@spillemyndigheden.dk. You can send an encrypted email to us via our website – Contact.

Publication of licence holder

The Danish Gambling Authority will prepare an overview of the licence holders' names, addresses and domain names where gambling products and services can be offered. The overview will be published at spillemyndigheden.dk.

Processing of your personal data

The Danish Gambling Authority processes your personal data in connection with your application.

The Danish Gambling Authority is the data controller – how to contact us?

The Danish Gambling Authority is the data controller for the processing of the personal data we receive from you. You can find the Danish Gambling Authority's contact details below.

Spillemyndigheden

Lerchesgade 35, 6
5000 Odense C, Denmark
CVR no.: 34730415
Tel.: (+45) 72 38 79 13
Email: gdpr@spillemyndigheden.dk

If you want more information about the Danish Gambling Authority's processing of personal data, you can read our Privacy Policy at spillemyndigheden.dk/en/privacy-policy

Contact details for the Data Protection Officer

If you have any questions about our data processing, you are always welcome to contact our Data Protection Officer at the Danish Tax Agency via the below contact details:

Skattestyrelsen
Hannemanns Allé 25
2300 Copenhagen S, Denmark
Attn: Databeskyttelsesrådgiveren/Data Protection Officer
Email: DPO@sktst.dk

What are personal data?

Personal data are any type of information that can be directly or indirectly attributed to an identifiable natural person. This may, for example, be data such as name, address, civil registration (CPR) number and financial circumstances.

Personal data can also be information about businesses, for example in case of sole proprietorships or shareholders in a company.

Processing of personal data means any handling of personal data. Typical types of processing include: collection, registration, systematisation, storage, disclosure, correlation and erasure.

What personal data does the Danish Gambling Authority process about you?

We process data about your name, your contact details, data about potential criminal offences, occupational matters and data about your financial circumstances.

Where do the personal data come from?

The Danish Gambling Authority processes personal data that you have yourself submitted to the Danish Gambling Authority in connection with your application.

In addition, we process data about you that we have received from other private individuals, businesses and public authorities.

There is CCTV surveillance at the addresses of the Ministry of Taxation's departments.

Purposes and lawfulness of our processing of personal data

The Danish Gambling Authority processes personal data about individuals and businesses submitted for the processing of an application for a licence to offer games of chance.

The Danish Gambling Authority processes personal data as part of the tasks for which we are responsible as a public authority. The processing of general personal data is based on Article 6(1)(e) of the General Data Protection Regulation.

If we process data about criminal offences, such data are processed as a necessary part of the performance of a task carried out in the public interest and the exercise of official authority vested in us, and the processing of the data is consequently based on section 8(1) and (2) para (3) of the Danish Data Protection Act (Databeskyttelsesloven).

Recipients or categories of recipients

The Danish Gambling Authority often discloses personal data to our data processors and other public authorities as part of our general performance of tasks. It may follow from legislation that the Danish Gambling Authority has a disclosure obligation. For example, data are disclosed to the Danish Tax Agency (Skattestyrelsen), the police, the courts and other relevant authorities.

Disclosure to recipients in third countries, including international organisations

The Danish Gambling Authority rarely discloses personal data to recipients outside the EU and EEA.

Storage of personal data

We store personal data for as long as necessary to process your application. In this connection, we attach importance to the complexity of the application when determining how long the data will be stored.

Automated decisions, including profiling

The Danish Gambling Authority does not use automated decisions, including profiling.

Your rights

You have a number of rights when the Danish Gambling Authority processes personal data about you. You can read more about these rights below. If you wish to exercise your rights, please contact us.

Right to notification

You have the right to be notified when the Danish Gambling Authority collects and processes personal data about you. This includes a right to be notified of the purpose and lawfulness of the processing.

The Danish Gambling Authority may be exempt from its obligation to notify you in certain situations. This will apply, for example, if you are already familiar with the information, or your interest in receiving the information should be overridden by the consideration of private or public interests.

Right of access

As a general rule, you have a right of access concerning the Danish Gambling Authority's processing of your personal data. This means that you have the right to obtain confirmation that personal data about you are processed as well as various additional information.

Processing of your personal data continued

Right to rectification (correction):

You have the right to rectification of any inaccurate data about you.

Right to erasure

In special cases, you have the right to have data about you erased before the time at which it would normally be erased by us.

Right to restriction of processing

In some cases, you have the right to have the processing of your personal data restricted. If you have a right to have our processing restricted, this means that, in future, we may only process the data – with the exception of storage – with your consent, or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest.

Right to object

In certain cases, you have the right to object to our otherwise lawful processing of your personal data.

Right to transmit data (data portability)

In certain cases, you have the right to receive your personal data in a structured, commonly used and machine-readable format and to transmit those data from one data controller to another without hindrance.

Storage and erasure

The data that the Danish Gambling Authority collects and processes about you will be processed and stored in the Danish Gambling Authority's IT systems.

We erase your personal data when they no longer serve a valid purpose. The specific date of erasure depends on for how long the data must be stored to fulfil the purpose for which they were collected.

You can read more about your rights at the website of the Danish Data Protection Agency (Datatilsynet):

<https://datatilsynet.dk/english/privacy-policy>

Complaint to the Danish Data Protection Agency

You have the right to file a complaint with the Danish Data Protection Agency if you are dissatisfied with the way in which the Danish Gambling Authority processes your personal data.

The Danish Data Protection Agency is the central independent authority that supervises compliance with the rules in privacy law. You can find the contact details of the Danish Data Protection Agency at datatilsynet.dk/english/contact-us.